



# BRAND GUIDELINES

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FERRO aims to help prioritise lakes for restoration and validate methodologies for nutrient recovery, reuse and utilisation for agricultural purposes. The new methodologies will empower and inform the research and conservation community and policymakers on a national and EU level.



FERRO



## LOGO VARIATIONS



COLORS

HEX: #010f21	CMYK: 97%, 55%, 0%, 87%	RGB: 1, 15, 33
HEX: #2D7252	CMYK: 61%, 0%, 28%, 55%	RGB: 45, 114, 82
HEX: #2E8FD5	CMYK: 78%, 33%, 0%, 16%	RGB: 46, 143, 213
HEX: #25BDD2	CMYK: 82%, 10%, 0%, 18%	RGB: 37, 189, 210
HEX:#EAF4F5	CMYK: 4%, 0%, 0%, 4%	RGB: 234, 244, 245

Please acknowledge funding by using the EU logo and one of the following funding sentences as shown below:

FERRO receives funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101157743. Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union or the European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the EU nor CINEA can be held responsible for them.



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**Font**  
Please always use the arial font  
for the funding statements.

**Minimum size of the logo**  
The minimum height of the EU  
emblem must be 1 cm.

**EU emblem**  
Must always be on the left side or  
above the funding text.

# Gilroy

Light

Aa

Aa Bb Cc Dd Ee Ff Gg Hh  
Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Medium

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Regular

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq Rr  
Ss Tt Uu Vv Ww Xx Yy Zz

SemiBold

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq Rr  
Ss Tt Uu Vv Ww Xx Yy Zz

# Montserrat

Light

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Light

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Regular

Aa

Aa Bb Cc Dd Ee Ff Gg Hh Ii  
Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz

Regular

Aa

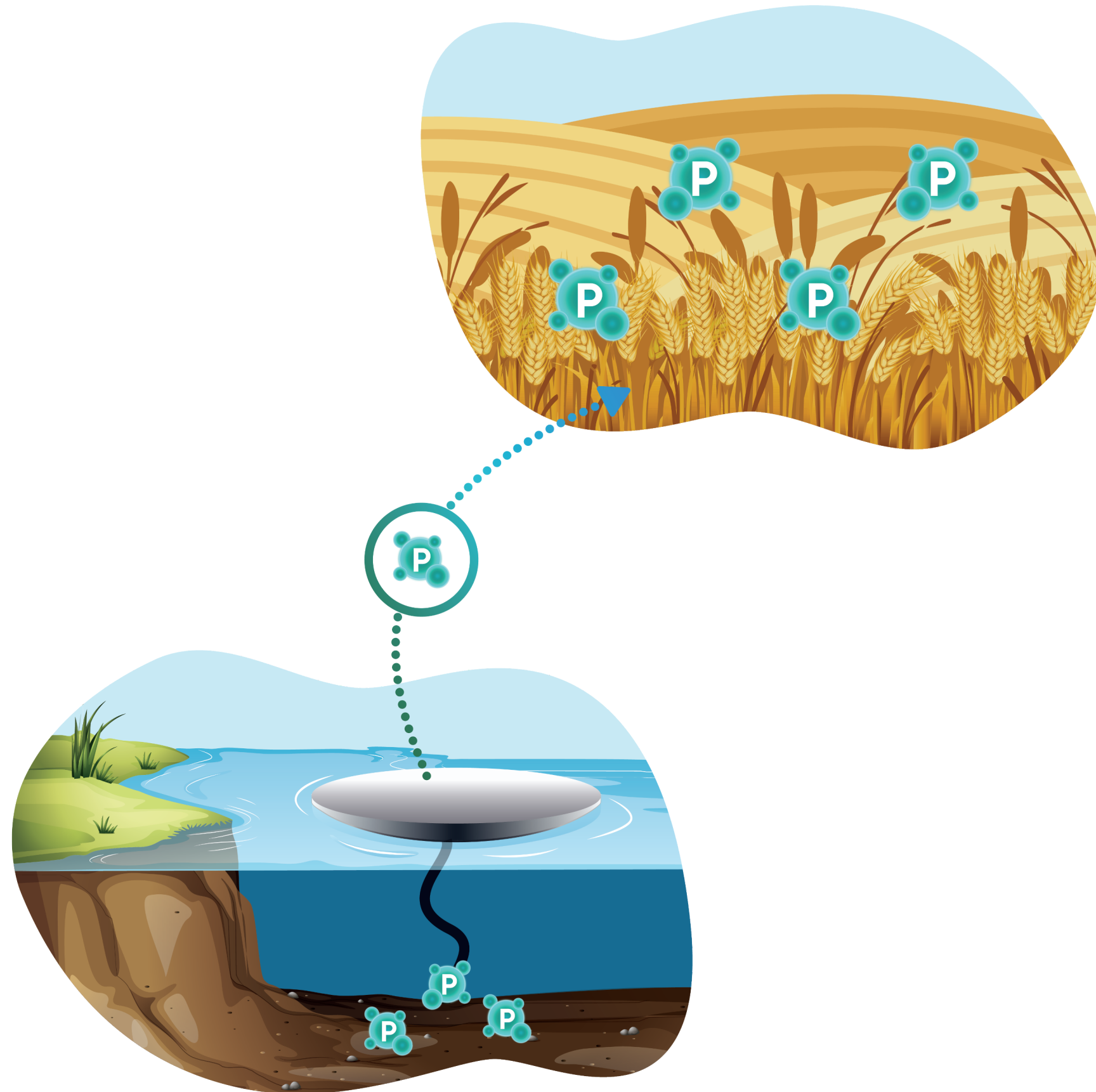
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Rr Ss Tt Uu Vv Ww Xx Yy Zz



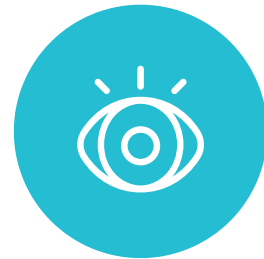
# — VISUALS







# VISUALS



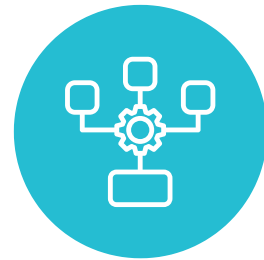
Vision



Mission



Goals



Classification and prioritization of lakes for restoration



Catchment-oriented solutions for reduction and recovery of nutrients



In-lake oriented solutions for circular nutrient management



Knowledge transfer and stakeholder training

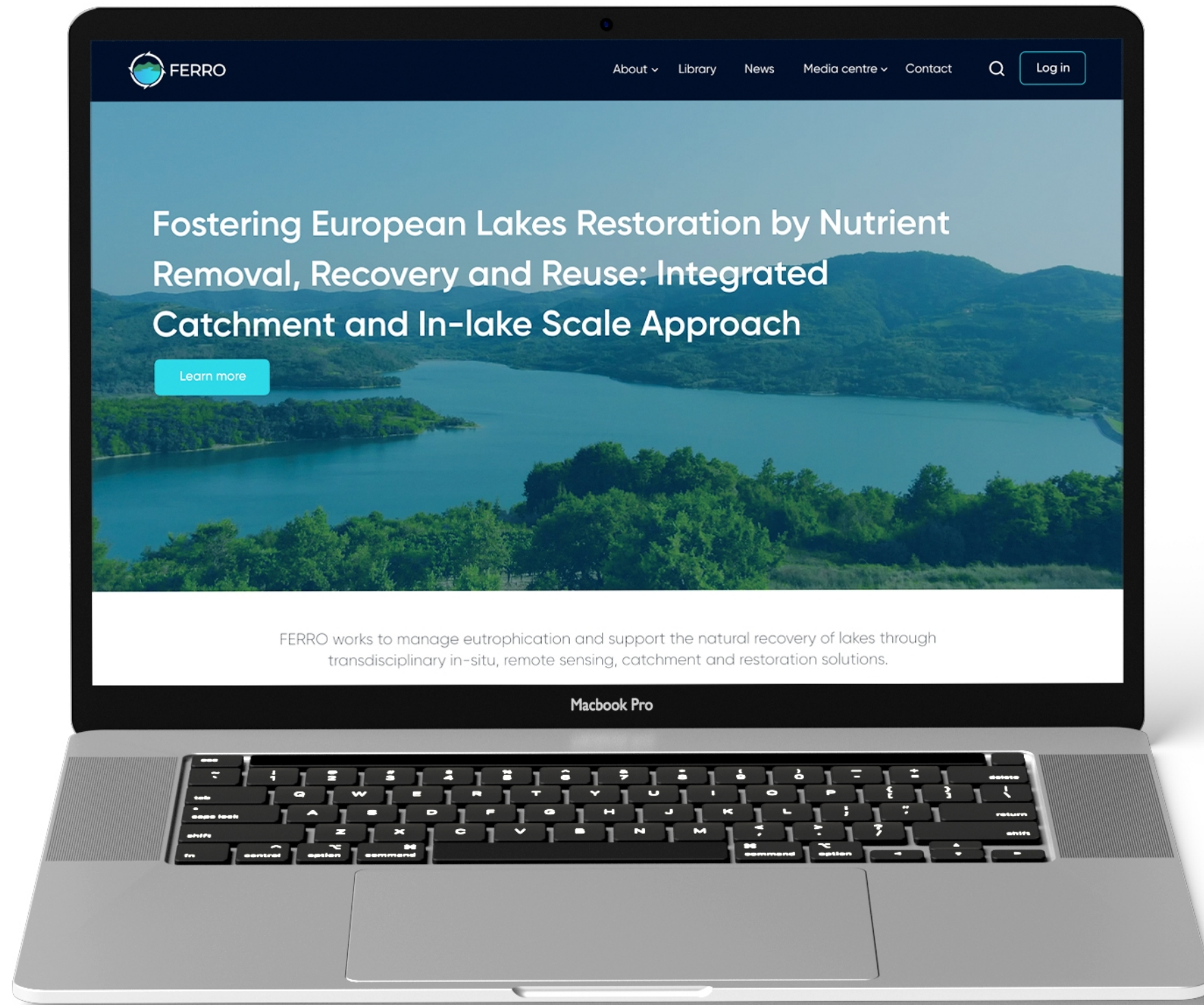


PROMOTIONAL MATERIALS

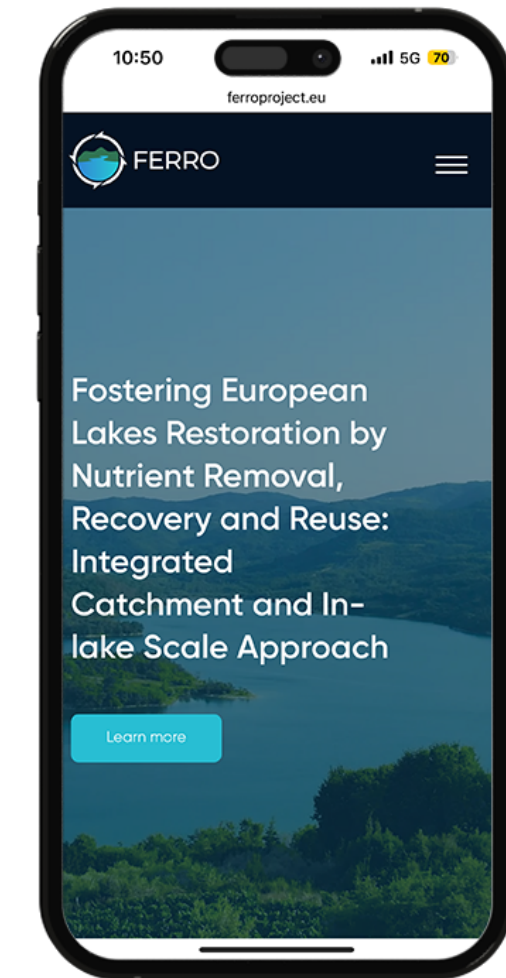
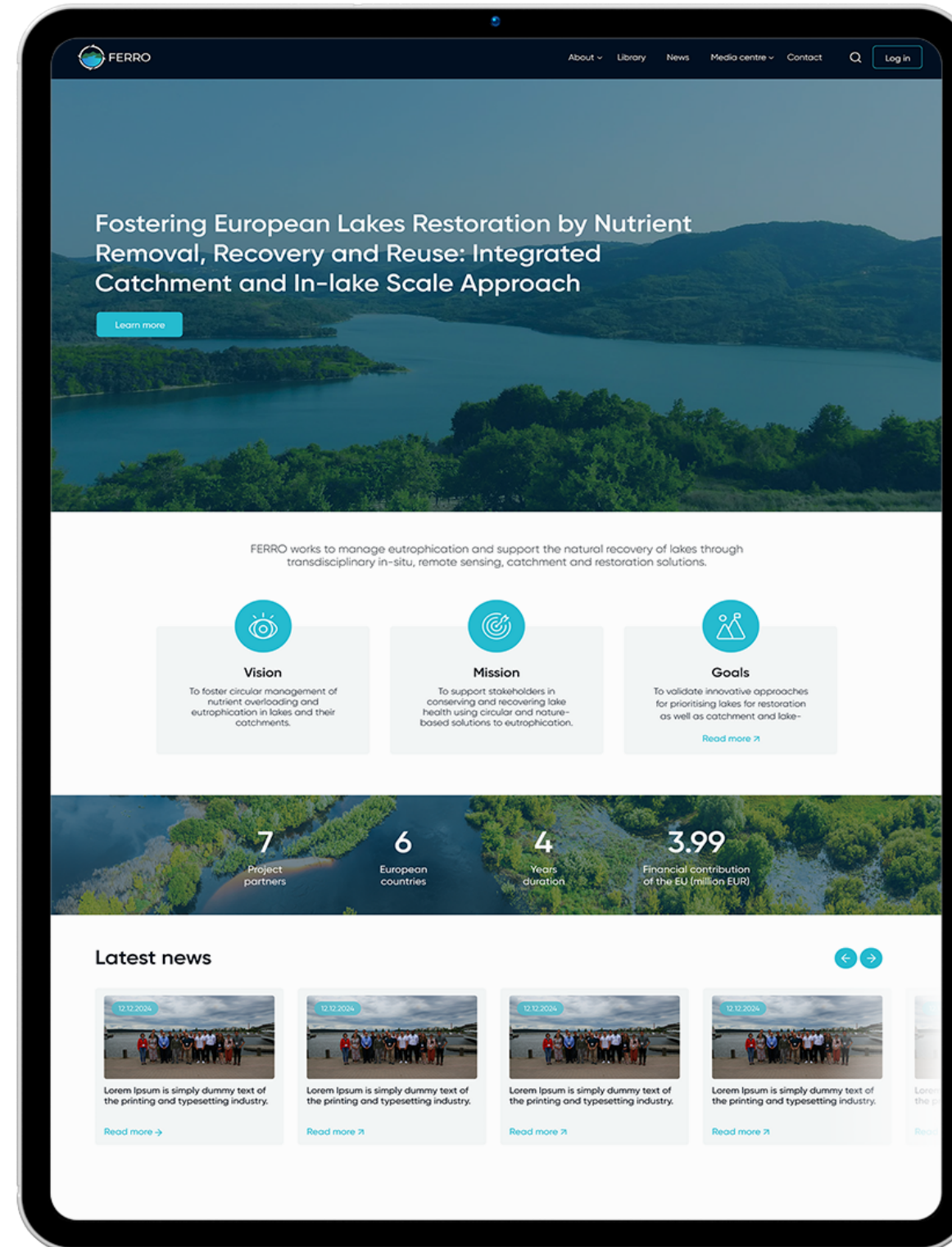





# WEBSITE



# WEBSITE








Click to add title

Click to add subtitle


DD/MM/YY

Footer




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Your logo here

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 FERRO Project

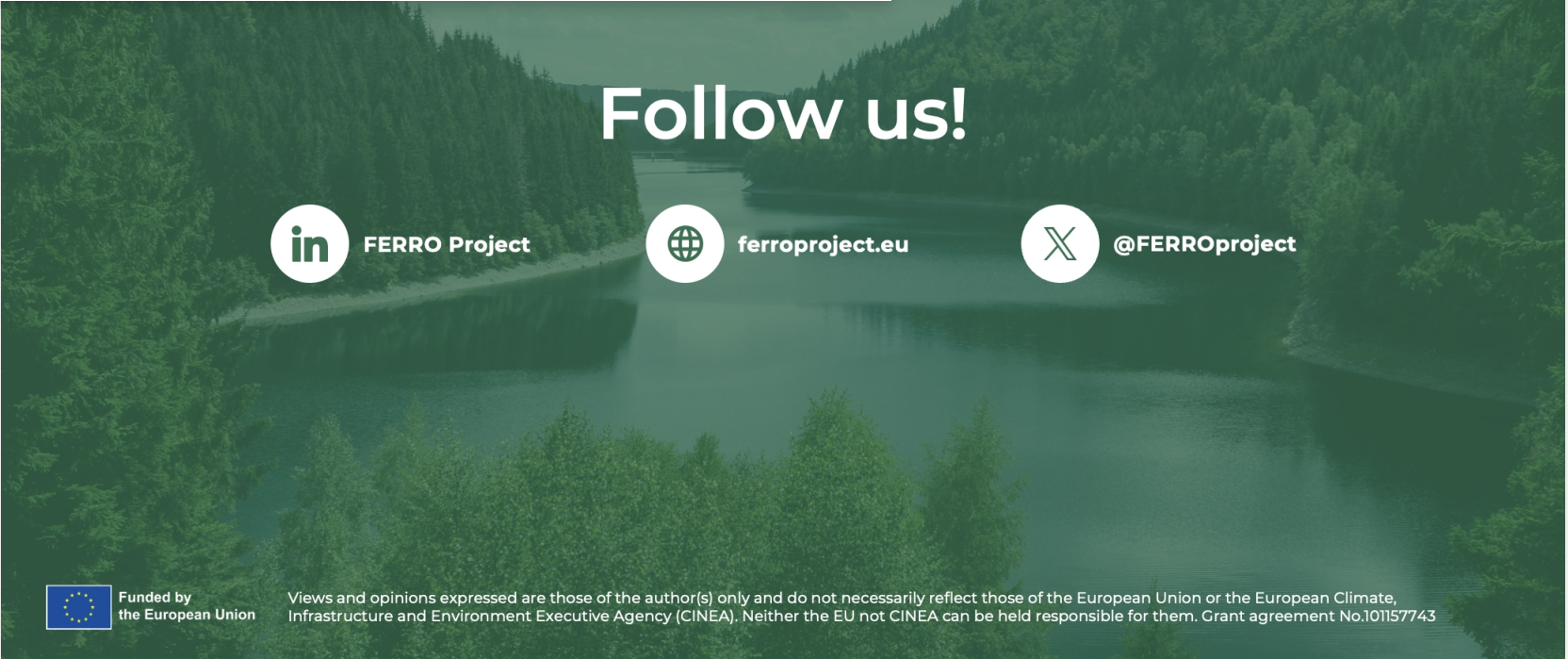
 ferroproject.eu

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Presentation template

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