FERRO
Fostering European Lake Restoration

Deliverable D2.1 – Project Website

Lead Beneficiary: Pensoft Publishers

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Preface

FERRO's WP2 "*Project communication, dissemination and exploitation"* is tasked with ensuring wide visibility and outreach of project results to all relevant stakeholders. This includes the creation of a coherent project visual identity and a dedicated website.

The aim of this document is to present FERRO's website as a key tool in the communication and dissemination activities of the project.

Summary

FERRO seeks to manage eutrophication and support lake restoration, nutrient recovery and reuse through innovative solutions at catchment and lake level. To achieve the best possible results, a dedicated project website was created, representing a central dissemination hub for project outputs, news, publications, announcements and relevant project information related to the consortium and its activities. The project website also includes links to all of FERRO's social media outlets and online repositories (e.g., Zenodo), as well as all of the project's promotional and branding materials (brochure, logo, etc.).

The uptake and long-term availability of FERRO's results will be supported by the project website, which will be maintained for a minimum of 5 years after the project duration.
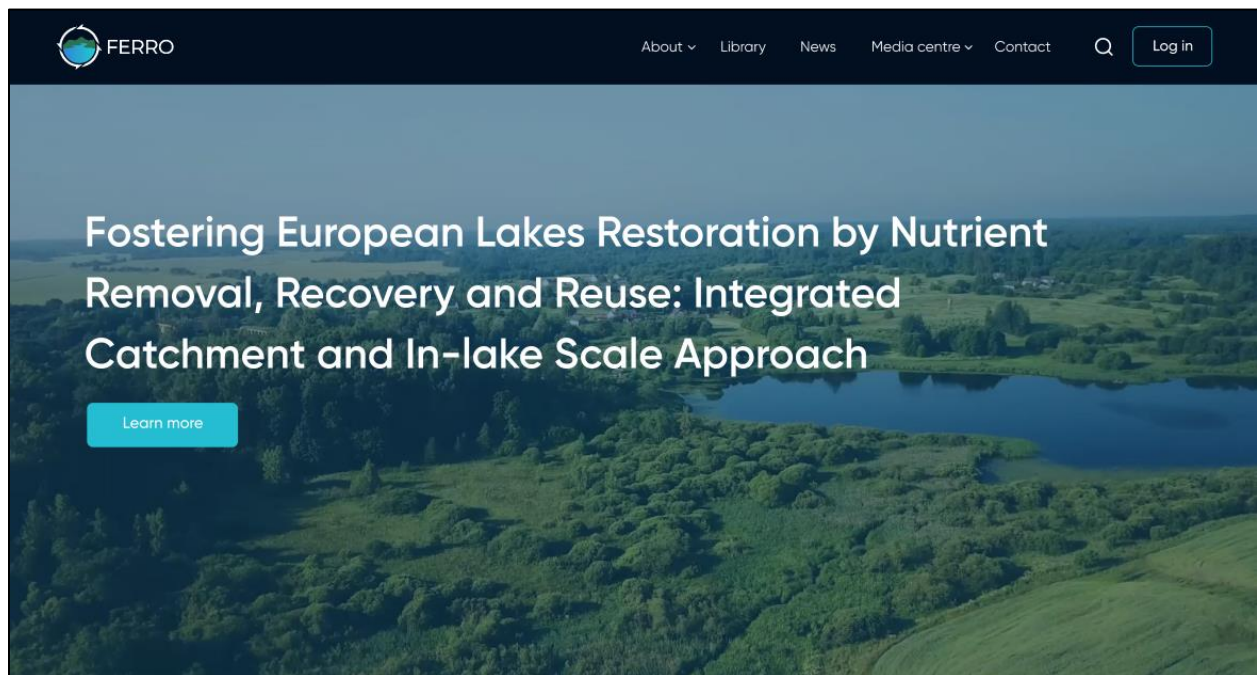
List of Abbreviations

WP – Work Package
EU – European Union
TBD – To be determined

1. Introduction

The FERRO website (www.ferroproject.eu) is a key deliverable for displaying and promoting any past, ongoing and future activities the project undertakes. Additionally, the website outlines the project's work plan, anticipated outcomes, the combined expertise of FERRO partners, and the overarching context that spurred its creation. The website provides a clear and concise explanation of FERRO's strategy and the knowledge gaps in the field of nutrient recovery in lake restoration it aims to address.
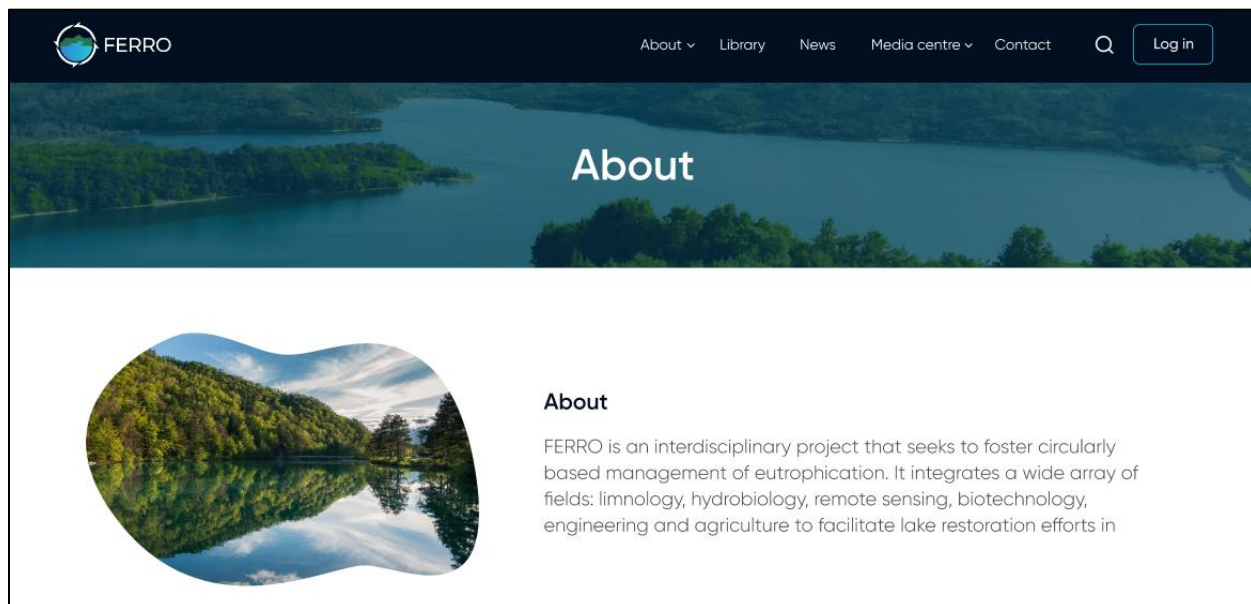
2. Website Functionality

FERRO's website is designed with user-friendliness functionalities. The goal is to provide a seamless experience for accessing project information, including news, events, publications, and other developments related to lake restoration. The navigation panel offers a clear and organized structure with seven main sections:
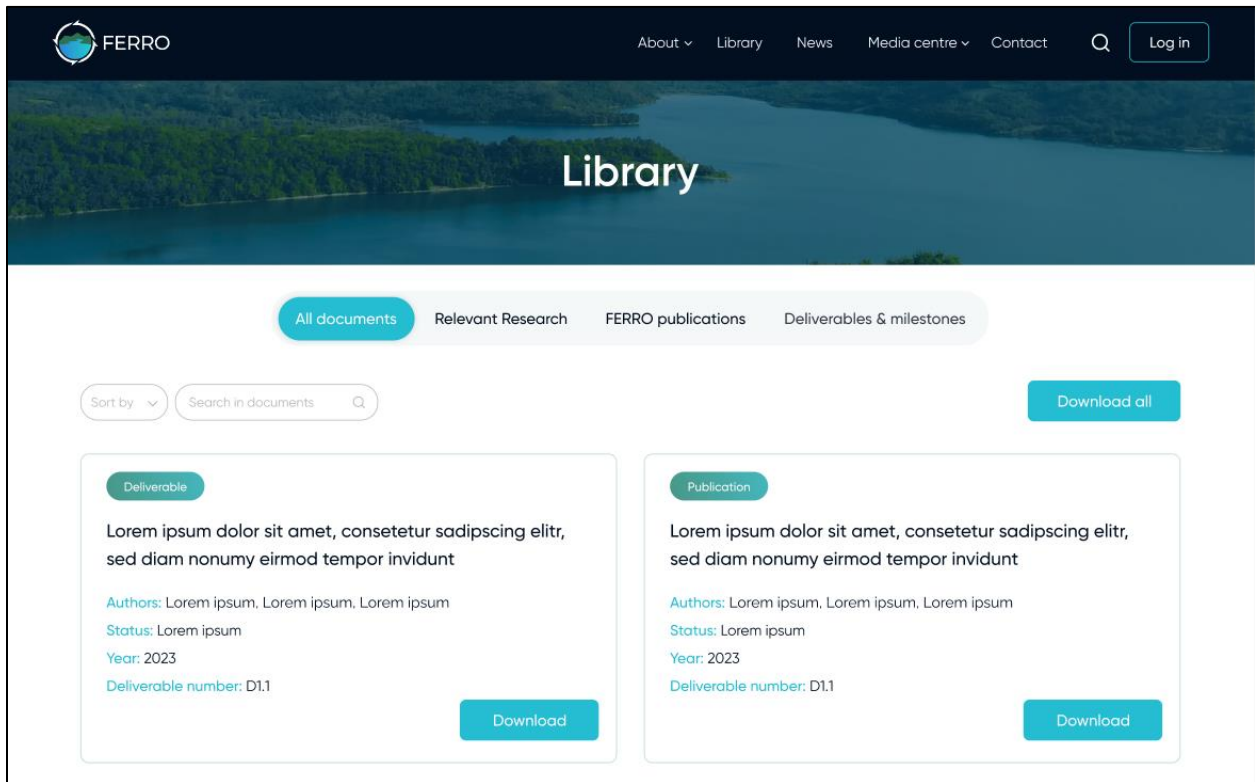

- **Home page:** Highlights information about FERRO and its mission, vision and goals. A slider with the project's latest news is present, as well as project numbers and links to social media.
- **About:** This section presents detailed background information regarding the project, including its rationale, methods, work packages, and their connections to one another.

- o **Partners:** This subsection presents the user with a list of FERRO partner institutions, their expertise and responsibilities within the project.
- o **Case studies** (TBD): Once the case studies and associated regions of the project have been decided, this section will be added and will contain information about the sites and their respective associated institutions.

- **Library:** Public deliverables, FERRO-derived scientific publications, as well as relevant literature identified by project partners will be available in the library section, complemented by filters and sub-sections for easier navigation.

- **News:** The news section serves as a hub and archive for project activities such as attended conferences, media appearances, updates related to the project's scientific advances, attended or organised workshops or any other noteworthy FERRO update or announcement.
- **Media Center:** This section contains all of FERRO's promotional materials, press releases, newsletters, photos, branding guidelines and videos.
- **Contact:** Contact with the project coordinator for FERRO-related inquiries.